

*Press Release*

## **SnapForm establishes itself as a technology for eForms**

*Zug/Hannover – At Cebit 2007, which takes place from March 15<sup>th</sup> to March 21<sup>st</sup> in Hanover, the Swiss-based company Ringler Informatik AG is presenting their SnapForm software suite, for creating, distributing and processing eForms. Since the much publicised launch last year, SnapForm has been able to establish itself with well-known clients, both domestically and internationally.*

Last year, SnapForm further strengthened its position in the market as a fully-fledged, low-cost alternative to the eForm solutions offered by Adobe and Microsoft. Important client contacts were set up in the sectors of eGovernment and financial services. Since then, in addition to federal tax administration in Bern, roughly a third of all Swiss cantons have now implemented a solution based on SnapForm technology for their forms and reports. Furthermore, two projects at German financial service providers are currently in the signing stages.

One further focus of development to be undertaken this year by Ringler Informatik AG is in creating solutions for electronic tax returns. A tax return solution based on SnapForm is already available for the principality of Liechtenstein. Additional country-specific tax solutions, for example, for Eastern European countries and China will be added to the range this year. The SnapForm viewer, which allows users to view, fill out and save entries, has already been downloaded from the website 250,000 times. The viewer now supports 32 languages, including Japanese, Korean, Chinese, Thai, Indonesian, as well as Hebrew and Arabic.

One driving force in the success of SnapForm has proved to be the XML-based QDF format for the creation, processing and archiving of the forms. The form data can be sent with SSL encryption in order to fulfil the highest security demands. The fact that the forms are only a few kilobytes in size means significant amount of space is saved when archiving. Lastly, a form solution based on SnapForm can be easily integrated into existing workflows within Novell GroupWise, Microsoft Form Server or Microsoft Share Point.

### **Proven expertise in the area of form and reports**

With the SnapForm software suite, the Swiss software firm Ringler Informatik AG is offering a fully-fledged solution for the creation, distribution and processing of eForms. The suite comprises the SnapForm Designer, the SnapForm Viewer and the SnapForm Manager. The Form Designer lets users create multiple page eForms with complex business logic without programming knowledge and distribute these forms freely. The SnapForm Viewer, which is free to download, is programmed completely in Java and is therefore platform independent. It allows users to view, fill out and save their entries. SnapForm uses the data type QDF format (Quick Document Format) developed by Ringler Informatik AG for the eForms; the format comprises multi-level security functions. The SnapForm Manager is aimed at users with a large number of different forms and with high volumes and comprises tools for bulk mailing, the extraction of input data, bulk printing, a PDF output format for archiving purposes as well as barcode scanning. SnapForm thus supports the entire lifecycle of eForms and still allows significantly lower costs for the easy creation, distribution and processing of forms, which can meet even the greatest demands. The SnapForm Designer is available from 1,800 Euro as a single workstation version.

#### Further more information:

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We look forward to a visit from you at Stand K80 in Hall 001 at Cebit Hanover.

### **Ringler Informatik AG**

Ringler Informatik AG is a specialised producer of software solutions for electronic forms and form-based tasks. Ringler Informatik AG belongs to the leading form and eTax solution providers in Switzerland. In addition to the tax return software Dr. Tax, the innovative software suite SnapForms has, within a short time, established itself in the financial sector and eGovernment segment. The solutions are designed for companies, public authorities and other form designers that require compact, intelligent and platform independent electronic forms. The recorded data can be processed electronically or with 2D barcodes.